



Krushnalee Surve

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Graphic Designer / Video Editor / Animator

I am a graphic designer with over 3 years of overall experience in designing, video editing, animation and web design. Currently, a Marketing Assistant at ERP Buddies, I am looking for a new role to exercise my creativity.

Education

2022 - 2023

Toronto Metropolitan University

Masters in Digital Media

2016 - 2020

NMIMS University, Mumbai

Bachelors in Technology - Computer Science

Expertise

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe AfterEffects
- Figma
- Adobe XD

Additional Skills

- Illustration
- Adobe InDesign
- Photography & Videography
- HTML
- CSS
- JavaScript
- UI/UX Design
- Squarespace, Wix
- Canva

Work Experience

Marketing Assistant - Graphic Designer

ERP Buddies Inc., Mississauga (July 2023 - Present)

- Responsible for creating graphics for social media posts, flyers, whitepapers, and decks.
- Captured and edited professional photos of all team members.
- Recorded and edited long-form webinars, podcasts, YouTube videos, as well as Instagram reels and TikToks
- Designed and animated explainer videos, social posts and other animated videos.

Visualizer

Frizzon Productions, Mumbai (Aug 2020 - Jan 2022)

- Designed over 150 original animated explainer videos for clients such as: Harvard Business Review, Emeritus and Netflix
- Worked on advertising campaigns for Indeed and Forbes India.

Part-Time & Volunteer

Graphic Designer

Shop20 Inc., Toronto (Jun 2023 - Oct 2023)

- Designed social media posts and edited videos for Instagram reels.
- Designed in-store signage, posters and visuals.

Web Designer

Rebelle Zine, Toronto (Apr 2022 - Aug 2023)

- Spearheaded the design and publication of the fourth issue of the zine: [Renew](#)
- Maintained the zine's online [blog](#)
- Designed social media posts and web banners
- Assisted in interviews